



Coras

Nurturing Bright Business Futures

The

ULTIMATE

Business Event 2013

2nd May 2013

www.coras.me



Coras

Nurturing Bright Business Futures

Coras started as an idea to share the knowledge and experience that make a great difference in one's business life. And this, in return, will make a great difference to one's personal life.

When I started my first business more than twenty years ago, I had to learn everything on the job. It was only through many mistakes that I realised how business should be run. There was no one to point me in the right direction or give me the well-needed advice. If there was, I would have saved millions in cash, hours of my time and mainly my sanity, which is priceless. My hope is that through Coras I can help the local entrepreneurs on their way to success.

Coras aims to:

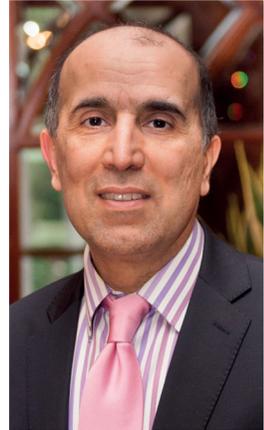
- Provide cash of £10,000 either as an investment or as a safety net to a winning applicant. They will also receive true business mentoring from me – from someone who has been there and done it, not just talks about it.
- Create a classy environment where good people and good companies can come and benefit from each other, build relationships and gain business.
- Get inspired by real life stories of achievement in the face of overwhelming obstacles.

And finally to celebrate and have a great evening.

Shawn Khorassani

Profile of Shawn Khorassani

Shawn Khorassani graduated with Systems and Control Engineering (BSc.) in 1983 and worked as a Development Engineer in hardware and software for eight years. He became a member of institute of Electrical and Electronic Engineering (MIEE), British Computer Society (MBCS) and a Chartered Engineer (CEng) before founding Prestige Network with his sister Shohreh Khorassani in 1991.



Prestige Network started as a distributor of Multilingual Word Processing software package. In the early days the company was involved in a variety of activities such as Document Image Processing Consultancy for the British Library and Software Marketing for start-ups. The company was very active in development and distribution of Multilingual Software products to over 50 countries and this eventually became its core activity.

Whilst looking for finance to develop its own product, an opportunity was spotted in the translation and interpreting market. Prestige Network was ideally placed to explore this area, as it had some of the best linguists in the country as customers who used to be referred to the company by both Microsoft and Apple.

The company went from strength to strength and broke the £1m turnover in 2006 with a very healthy profit margins, well beyond what was normal in the sector. From then on, the company had an exponential growth and was chosen as one of the only two companies in the South East Region for the Government Accelerator Programme. Prestige Network has won two Thames Valley Business Awards and one Coutts Family Firm finalist in the last five years.

The success of the company led to a second completely different business of property investment which is currently a multimillion pound operation in the UK and overseas.

Shawn started Anis Foundation for Children in 2010 to produce audio materials to give a spiritual and moral guidance in stories. He is involved in many charitable and fun projects, such as starting a football team for parents at St. Gabriel's School.

In June 2012 he stepped down from Prestige Network and left the company in the capable hands of his sister. This allowed Shawn to peruse and start many other projects where he feels he can make a difference by inspiring, investing and supporting companies and individuals with his unique blend of talent, experience and humour.

Sport is great passion of Shawn with many accolades to his credit. He has been married for 15 years and has three children.



Coras2013 Finalists

Love Kombucha UK

Kombucha works with your body to boost its natural, inbuilt ability to fight sickness and disease as well as bring a healthy balance back to your metabolism and organs.

www.lovekombucha.co.uk



Fields of Fun offers bespoke countryside breaks, events and activity days to the English countryside - they make their clients lives easier by taking care of all the details.

www.fieldsoffun.co.uk



Award Winning Baby Ballerinas will capture the imagination of your 2-5 year olds through 30 minutes of informal, fun filled dance, learning basic ballet posture through familiar songs and actions.

www.babyballerinas-newbury.co.uk

Coras2013 Finalists

The aim of Track Your Ltd is to provide a range of quality monitoring solutions, giving carers the confidence to give their loved ones the independence they deserve.

www.TrackYour.co.uk



Fitelle create and design unique made to measure Bras. We are a niche business providing a much needed service for ladies of all sizes, including clients who have undergone surgery.

www.fitelle.com



Sponsors



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www.amltax.co.uk



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www.newburycentre.hilton.com

Coras2013 Awards Ceremony Programme

19.00

Arrival and Pre-dinner Drinks

19.30

Commencement of the Dinner

21.15

Shawn Khorassani's Address Followed by
Finalists' Presentations

22.15

Coras2013 Winner Announcement

22.30

Carriages

Partners



With a reputation for outstanding events, Arlington Arts cover everything from conferences to comedy. Their profits go to Mary Hare School for the Deaf.

www.arlingtonarts.co.uk



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newbury.thebreeze.com



DLG Events provide end to end support for a wide variety of events including conferences, award shows and roadshows; always delivering memorable and professional experiences.

www.dlgevents.co.uk



EBP West Berkshire provides the vital link between education and employment, engaging business professionals to inspire and inform young people so they are better prepared for the workplace.

www.ebpwb.co.uk

Partners

We offer a full legal service to businesses and individuals. At Gardner Leader we understand that what you want is practical solutions and value for money.

www.gardner-leader.co.uk



Hotel Chocolat is a British chocolatier that encompasses a new type of chocolate company, connecting luxury chocolate making and retailing with cocoa growing.

www.hotelchocolat.co.uk



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Partners

mediafusion

www.mediafusionuk.com

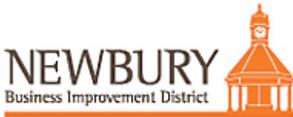
Media Fusion Creative Ltd are a creative agency based in Newbury, working with clients across the UK. Services include graphic design, web design, app development, email marketing and print.

www.mediafusionuk.com



MWS Media are an experienced, passionate and award-winning film, video and sound production company.

www.mwsmedia.co.uk



Newbury Business Improvement District, working in partnership for a more vibrant Newbury, to live, to work and to visit.

www.newburybid.com



We run conferences, exhibitions, private parties and outside events. Our feedback scores speak for themselves.... we score between 90 and 100% all day every day!

www.newburyrffc.co.uk

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Rouge Media is a full service design agency. We make logos, websites, e-mailers and advertising that sell your stuff.

www.rouge-media.com

Partners

Providing an academy for students to learn languages for business and pleasure. Become truly bi-lingual and immersed in a new language with The VICI.

www.thevici.com



West Berks Chamber of Commerce is part of the Thames Valley Group. We offer a range of support services to our member businesses.

www.thamesvalleychamber.co.uk



Willow & Blooms - beautiful, stylish and creative flowers for all occasions.

www.willowandbloomsflowersnewbury.co.uk



Western Provident Association (WPA), an award winning, innovative, UK based private health insurance company with a history of over 110 years.

www.wpa.org.uk/lornasmith



Zestfor is a Newbury based training, development and coaching company that works with managers and their teams to enable them to work at their highest potential.

www.zestfor.com



“West Berkshire is one of the best places in Britain to set up and run a business. Coras is a superb initiative which will encourage local entrepreneurs to develop their dreams.”

Richard Benyon, MP for Newbury